



征稿启事复旦管院中文网址: <https://www.fdsf.fudan.edu.cn/AboutUs/fdsf1556955404626>

Social Networks Society (SNS) 学术工作坊

征稿启事

主办单位: 复旦大学管理学院 (政立院区), 中国上海

日期: 2026年6月5日 (星期五) | 形式: 线下 | 语言: 英语

支持单位: 中国管理研究国际学会 (IACMR)

工作坊简介

Social Networks Society (SNS) 携手复旦大学管理学院, 诚邀学界同仁提交研究提案或短论文, 参与本次论文发展工作坊。本次工作坊聚焦于推动组织、市场与制度环境内部及跨界的前沿社会网络研究。相关主题包括但不限于战略管理、组织理论、人力资源、组织行为、创新与创业等。工作坊旨在为聚焦于组织社会网络的研究提案或短论文提供建设性、发展性反馈, 并就如何在管理学顶级期刊发表社会网络研究提供指导。为保持工作坊高针对性的发展式交流形式, 本次工作坊预计录取 20 - 25 份稿件。

评议嘉宾

- **Julia Brennecke** — 德国 Carl von Ossietzky University Oldenburg; 英国 University of Liverpool; 《Academy of Management Journal》副主编; SNS 执行委员会成员
- **Elisa Operti** — 法国 ESSEC Business School; 《Journal of Management》副主编
- **Fabio Fonti** — 法国 NEOMA Business School; SNS 联合主席
- **Han Jiang (姜翰)** — 香港中文大学 (深圳) 管理与经济学院; 《Management and Organization Review》《Asia Pacific Journal of Management》高级副主编

更多评议嘉宾名单将陆续确认并公布。

申请对象

我们欢迎处于职业发展各阶段的学者申请。凡希望为基于社会网络理论和方法撰写的短论文或研究提案寻求详细发展性反馈者, 均可申请参与。研究主题包括但不限于: 网络形成与演化、多重网络关系 (multiplexity)、网络经纪结构与行为 (brokerage)、社会资本、网络干预及多层级网络等。秉持 SNS 发展和培育人才的初心使命, 我们特别鼓励青年学者投稿, 如博士生、博士后研究员与助理教授。本次学术工作坊的亮点



包括：与资深学者、顶刊编辑面对面的深度交流，获得切实中肯的反馈与悉心指导。

投稿指南

请提交单一 PDF 文件，文件需包含：

1. 封面页

- 提案标题
- 所有作者姓名、附属单位、电子邮箱

2. 简历（汇报作者，篇幅不超过 2 页）

3. 研究提案、长版摘要、或短论文，需包含：

- 研究问题与拟贡献之处
- 研究假设/命题（如适用）
- 概念模型的可视化呈现（如适用）
- 拟采用的数据、研究设计与关键测量指标（如相关）
- 拟采用的研究与分析策略（例如：ERGM、SAOM、MRQAP、纵向模型、实验研究、干预研究、仿真模拟、定性分析方法）
- 提案应采用双倍行距、12 号字体、1 英寸页边距，正文不超过 10 页。
- 参考文献及相关图表请包含在 PDF 文档，但不计入上述 10 页限制。

重要时间节点

- 投稿截止：2026 年 5 月 8 日（北京时间 23:59）
- 录取结果通知：2026 年 5 月中旬
- 工作坊日期：2026 年 6 月 5 日



Submit to SNS Fudan PDW

投稿方式

请通过以下投稿链接（或右侧二维码），提交申请材料及 PDF 文件：

https://fdsm.az1.qualtrics.com/jfe/form/SV_0uLf1OippPHajTU

每位申请者仅可提交一份提案。

原创性要求：提案须为未发表成果，且目前未在其他渠道处于审稿或评审流程中。

注册与费用

获录用提案的作者将受邀参与本次工作坊。注册说明将随录用通知一并发送。参会者需自行承担差旅及住宿费用。

联系方式

如有疑问，请通过以下邮箱联系会务组：sns2026@fdsm.fudan.edu.cn



- Fabio Fonti 教授，法国巴黎 NEOMA 商学院
- 陈鸿志 副教授，复旦大学管理学院

工作坊评议嘉宾简介

Julia Brennecke 现为德国奥尔登堡大学组织与领导力讲席教授，同时兼任英国利物浦大学管理学院的教授。她现任《Academy of Management Journal》副主编。其研究聚焦于知识密集型组织内部及组织间的网络与协作，尤其关注多重网络关系与动态网络过程。她的研究推进了我们对网络如何生成与演化、以及网络结构如何塑造创新的理解，并发表于多本管理学领域顶级期刊，包括《Academy of Management Annals》《Academy of Management Journal》《Academy of Management Review》《Strategic Management Journal》《Journal of Management》《Journal of Management Studies》及《Research Policy》等。

Elisa Operti 现为 ESSEC Business School 战略学教授，担任《Journal of Management》副主编。她的研究考察社会网络如何在个体、组织与区域层面影响行为与创新，尤其强调正向与负向关系以及多层级网络过程。其工作在社会网络分析与战略管理之间建立了桥梁，为理解关系结构如何塑造学习、创新与竞争优势提供了重要启示。研究成果发表于《Academy of Management Journal》《Organization Science》《Strategic Management Journal》《Journal of Management》《Journal of Management Studies》与《Research Policy》等知名期刊。

Fabio Fonti 现为 NEOMA Business School 教授， Social Networks Society 联合主席。他的研究关注社会网络的前因与后果（包括网络演化、嵌入性与多重性），以及其对组织与战略的重要影响。他的研究在塑造组织与组织间网络研究领域发挥了重要作用，将网络理论与组织理论、战略管理的议题融合方面取得重要成果。他开创性地将体育赛事大数据用于管理与网络研究：在方法层面展示了体育赛事数据如何支持大规模的理论检验与提炼；在实证层面揭示了关系结构及其动态如何影响绩效。他同时是斯德哥尔摩经济学院体育与商业中心（Center for Sports and Business）的研究员。其研究发表于《Academy of Management Annals》《Strategic Management Journal》《Journal of Management》与《Strategic Organization》等知名期刊。



姜翰 现为香港中文大学（深圳）管理与经济学院管理学副教授、助理院长、管理学硕博项目主任。其研究聚焦于社会网络与组织间关系、公司治理与战略领导力、国际商务、创业以及定量研究方法。他的研究推进了我们对关系结构、治理安排与战略领导力如何影响企业行为、创新与创业结果的理解。其成果发表于多本管理学与战略管理领域重要期刊，包括《Academy of Management Journal》《Strategic Management Journal》《Journal of International Business Studies》《Production and Operations Management》《Journal of Management》《Journal of Business Venturing》《Entrepreneurship Theory and Practice》与《Global Strategy Journal》等。他现任《Management and Organization Review》与《Asia Pacific Journal of Management》Senior Editor，并担任《Strategic Management Journal》《Journal of Management》和《Strategic Entrepreneurship Journal》编委。



征稿启事复旦管院英文网址: <https://www.fdsn.fudan.edu.cn/en/2026/0408/c1894a33690/page.htm>

Call for Proposals

Social Networks Society (SNS) Paper Development Workshop

Hosted by Fudan University School of Management (Zhengli Campus),
Shanghai, China

Date: Friday, June 5, 2026 | **Format:** In-person | **Language:** English

Supported by: International Association for Chinese Management Research (IACMR)

About the Workshop

The Social Networks Society (SNS), in collaboration with Fudan University School of Management, invites submissions to a Paper Development Workshop focused on advancing cutting-edge social network research within and across organizations, markets, and institutional environments. Relevant topic areas include, but are not limited to, strategy, organization theory, human resource management, organizational behavior, innovation, and entrepreneurship. The workshop is designed to provide constructive, developmental feedback on network-focused research proposals or papers and to offer guidance on publishing network research in leading management journals. To maintain a highly developmental format, the workshop will accept approximately 20–25 submissions.

Confirmed Panelists

- **Julia Brennecke** — Carl von Ossietzky University Oldenburg; University of Liverpool; *Academy of Management Journal* Associate Editor; SNS Executive Committee
- **Fabio Fonti** — NEOMA Business School; SNS Co-President
- **Elisa Operti** — ESSEC Business School; *Journal of Management* Associate Editor
- **Han Jiang** — Chinese University of Hong Kong, Shenzhen; Senior Editor at *Management and Organization Review* and *Asia Pacific Journal of Management*

Additional panelists may be confirmed and announced prior to the Workshop.

Who Should Apply?

We welcome applications from scholars at all career stages who seek detailed developmental feedback on a short paper or research proposal grounded in social network theory and/or methods (e.g., network formation and dynamics, multiplexity, brokerage, social capital, network interventions, and multilevel networks). Consistent with SNS's developmental mission, we especially encourage submissions from early-career scholars, including PhD students, postdoctoral researchers, and assistant professors. We prioritize substantive feedback, mentorship, and dialogue with senior scholars and journal editors.

Submission Guidelines



Please submit a single PDF file that includes:

1. **Cover page**
 - Title of the proposal
 - All authors' names, affiliations, and emails
2. **Short CV** of the presenting author (max 2 pages)
3. **Proposal or extended abstract**, including:
 - Research question(s) and intended contribution(s)
 - Hypotheses/propositions (if applicable)
 - A visual depiction of the conceptual model (if applicable)
 - Proposed data, research design, and key measures (as relevant)
 - Proposed analytic strategy (e.g., ERGM/SAOM, longitudinal models, experiments, interventions, computational approaches, or qualitative methods)
 - Proposals should be double-spaced, use a 12-point font, have one-inch margins, and include no more than 10 pages of text.
 - References and any applicable figures and tables should be included but are not counted in the 10-page limit.

Timeline

- **Submission deadline: May 8, 2026** (23:59, Beijing time)
- **Notification of decisions: mid-May 2026**
- **Workshop date: June 5, 2026**



Submit to SNS Fudan PDW

How to Submit

Please submit your application and the single PDF via the submission link below:

https://fdsm.az1.qualtrics.com/jfe/form/SV_0uLf1OippPHajTU

Each applicant may submit only one proposal.

Originality: proposals must be unpublished and not currently under review elsewhere.

Registration and Costs

Only authors of accepted proposals will be invited to participate in the workshop. Registration instructions will be included in the acceptance notification. A nominal registration fee will apply, and participants are responsible for their own travel and accommodation expenses.

Contact

For questions, please contact the organizing team via email at sns2026@fdsm.fudan.edu.cn

- Professor Fabio Fonti, NEOMA Business School
- Dr. Hongzhi Chen, Fudan University School of Management



About the Panelists

Julia Brennecke is Professor and Chair in Organization and Leadership at the University of Oldenburg, with a part-time affiliation at the University of Liverpool Management School. She serves as an Associate Editor at the *Academy of Management Journal*. Her research focuses on networks and collaboration within and between knowledge-intensive organizations, with particular interest in multiplex networks and dynamic network processes. Her work has advanced understanding of how networks emerge and evolve, and how network structures shape innovation. It has been published in leading management journals such as *Academy of Management Annals*, *Academy of Management Journal*, *Academy of Management Review*, *Strategic Management Journal*, *Journal of Management*, *Journal of Management Studies*, and *Research Policy*.

Fabio Fonti is Full Professor at NEOMA Business School and Co-President of the Social Networks Society. His research focuses on the antecedents and consequences of social networks – including network evolution, embeddedness, and multiplexity – and their implications for organizations and strategy. His work has helped shape contemporary research on organizational and interorganizational networks, and he is widely recognized for connecting network theory with broader questions in organization theory and strategic management. He has also pioneered the use of sports contexts for management and network research, both methodologically (by showing how sports data can test and refine theory at scale) and empirically (by examining how relational structure and its dynamics shape performance). He is a Fellow at the Center for Sports and Business at the Stockholm School of Economics. His work has appeared in leading journals such as *Academy of Management Annals*, *Strategic Management Journal*, *Journal of Management*, and *Strategic Organization*.

Elisa Operti is Professor of Strategy at ESSEC Business School and an Associate Editor at the *Journal of Management*. Her research examines how social networks affect behavior and innovation at the individual, organizational, and regional levels, with particular emphasis on positive and negative ties and multilevel network processes. Her work bridges social network analysis and strategic management and offers important insights into how relational structures shape learning, innovation, and competitive advantage. Her work has appeared in leading journals such as *Academy of Management Journal*, *Organization Science*, *Strategic Management Journal*, *Journal of Management*, *Journal of Management Studies*, and *Research Policy*.

Han Jiang is Associate Professor of Management, Assistant Dean in Education, Director of the MPhil-PhD Programme in Management, and Presidential Fellow at the School of Management and Economics, The Chinese University of Hong Kong, Shenzhen. His research focuses on social networks and interorganizational relationships, corporate governance and strategic leadership, international business, entrepreneurship, and quantitative research methods. His work advances understanding of how relational structures, governance arrangements, and strategic leadership shape firm behavior, innovation, and entrepreneurial outcomes. It has been published in leading journals such as *Academy of Management Journal*, *Strategic Management Journal*, *Journal of International Business Studies*, *Production and Operations Management*, *Journal of Management*, *Journal of Business Venturing*, *Entrepreneurship Theory and Practice*, and *Global Strategy Journal*. He currently



serves as Senior Editor at Management and Organization Review and Asia Pacific Journal of Management, and as an editorial review board member of Strategic Management Journal, Journal of Management, and Strategic Entrepreneurship Journal.