

MBA38 Schedule

No	Course Type	Course Code	Module Name	Date	Location
			Opening Ceremony	October 28, 2022	Fudan, SH
			MBA Orientation	October 29-30, 2022	
	UT		[UT] U-Transformation Program	November 9, 2022	Fudan, SH
1	Core	MBA2430	Business Strategy	November 16-22, 2022	Fudan, SH
2	Core	MBA2429	Marketing Management	January 5-8, 2023	Fudan, SH
	CP	MBA2449	Consultancy Project: Introduction Lecture	February, 2023	Fudan, SH
3	Core	MBA2391	Organizational Management and Control	March 9-12, 2023	Fudan, SH
4	Core	MBA2436	Managerial Economics and Decision Making	April 13-16, 2023	Fudan, SH
5	Core	MBA2425	Financial Accounting	May 11-14, 2023	Fudan, SH
6	Elective	MBA2417	Intra/Entrepreneurship and New Wealth Creation	May 19, 2023	Fudan, SH
6	Elective	MBA2417	Intra/Entrepreneurship and New Wealth Creation	August 4-6, 2023	Fudan, SH
7	Elective	GRA8281	Succeeding with Sustainable Growth	June 5-9, 2023	BI, Oslo, Norway
8	Elective	GRA8285	Creating and Leading Green Organizations	June 12-16, 2023	BI, Oslo, Norway
9	Core	MBA2424	Corporate Finance	July 6-9, 2023	Fudan, SH
10	Elective	MBA2423	Multinational Financial Management	August 31-September 3, 2023	Fudan, SH
	CP	MBA2449	Consultancy Project: Supervision 1st	September 16-17, 2023	Fudan, SH
11	Elective	MBA2445	Asian Business Trends Programme: Emerging Windows of Opportunity	September 25-30, 2023	NTU, Singapore
12	Core	MBA2426	Project and Change Management	October 12-15, 2023	Fudan, SH
	UT		[UT] Mid-term Review Workshop (1 day)	October 21, 2023	Fudan, SH
13	Elective	MBA2438	Luxury Brand Management	October 26-29, 2023	Fudan, SH
14	Elective	MBA2433	Cooperative Strategy and Networks	November 10-12, 2023	Fudan, SH
15	Elective	GRA8282	Design Thinking	November 20-24, 2023	HPI, Potsdam, Germany
15	Elective	GRA8282	Design Thinking (EMBA)	November 27-December 1, 2023	HPI, Potsdam, Germany
16	Elective	GRA8287	Green Entrepreneurship and Systems Innovation	November 27-December 1, 2023	NORRSKEN, Stockholm, Sweden
17	Elective	MBA2441	Leading and Organizing Digitally	January 4-7, 2024	Fudan, SH
	CP	MBA2449	Consultancy Project: Supervision 2nd	January 13-14, 2024	Fudan, SH
18	Core	MBA2434	Human Resource Management	January 25-28, 2024	Fudan, SH
19	Elective	MBA2415	Entrepreneurship in Silicon Valley and Beyond	February 26-March 1, 2024	UC Berkeley, San Francisco, US
20	Elective	MBA2432	Strategic Technology and Innovation Management	March 14-17, 2024	Fudan, SH
21	Elective	MBA2435	Strategic Insight from Machine Learning	April 25-28, 2024	Fudan, SH
			GNAM EMBA Week	June 10-14, 2024	Oversea
22	Core	MBA2396	Operational Management	July 11-14, 2024	Fudan, SH
23	Elective	MBA2400	International Business	July 25-28, 2024	Fudan, SH
	CP	MBA2449	Consultancy Project: Oral Presentation	August 3-4, 2024	Fudan, SH
24	Core	MBA2399	Leadership Development	August 22-25, 2024	Fudan, SH
	CP	MBA2449	Consultancy Project: Submission	September 4, 2024	Fudan, SH
	UT		[UT] Life after MBA	September 22, 2024	BI, Oslo, Norway
25	Core	MBA2427	Business Simulation and Global Governance	September 23-25, 2024	BI, Oslo, Norway
			Graduation Ceremony	September 26, 2024	BI, Oslo, Norway
26	Elective	GRA8284	Regional Business Contexts	November 25-29, 2024	IE, Madrid, Spain