

MBA40 Courses & Events

No	Type	Code	Module Name	Date*	Venue
			Opening Ceremony MBA Orientation	Nov 17-19, 2023	Shanghai
1	Core	MBA2430	Business Strategy	Nov 30- Dec 3, 2023	Fudan, SH
2	Core	MBA2429	Marketing Management	Jan 4-7, 2024	Fudan, SH
		MBA2449	Consultancy Project: Introduction Lecture	Jan 20, 2024	Fudan, SH
3	Core	MBA2391	Organizational Management and Control	Feb 22-25, 2024	Fudan, SH
4	Core	MBA2436	Managerial Economics and Decision Making	Mar 14-17, 2024	Fudan, SH
5	Core	MBA2425	Financial Accounting	May 23-26, 2024	Fudan, SH
6	Elective	MBA2435	Strategic Insight from Machine Learning	Apr 25-28, 2024	Fudan, SH
7	Elective	MBA2446	Intra/Entrepreneurship and New Wealth Creation	Apr 6 + Aug 2-4, 2024	Fudan, SH
8	Oversea Elective	GRA8281	Succeeding with Sustainable Growth	Jun 3-7, 2024	BI, Oslo, Norway
9	Oversea Elective	GRA8285	Creating and Leading Green Organizations	Jun 10-14, 2024	BI, Oslo, Norway
10	Core	MBA2424	Corporate Finance	Jun 20-23, 2024	Fudan, SH
		MBA2449	Consultancy Project: Supervision 1st	Aug, 2024	Fudan, SH
11	Elective	MBA2423	Multinational Financial Management	Aug 29 - Sep 1, 2024	Fudan, SH
12	Oversea Elective	MBA2445	Asian Business Trends: Emerging Windows of Opportunity	Sep 24-28, 2024	NTU, Singapore
13	Core	MBA2426	Project and Change Management	Oct 17-20, 2024	Fudan, SH
14	Elective	MBA2438	Luxury Brand Management	Oct 24-27, 2024	Fudan, SH
15	Elective	MBA2433	Cooperative Strategy and Networks	Nov 7-10, 2024	Fudan, SH
16	Oversea Elective	GRA8282	Design Thinking	Nov 18-22, or Nov 25-29, 2024	HPI, Potsdam, Germany

17	Oversea Elective	GRA8287	Green Entrepreneurship and Systems Innovation	Nov 25-29, 2024	NORRSKEN, Sweden
18	Oversea Elective	GRA8284	Regional Business Contexts	Nov 25-29, 2024	IE, Madrid, Spain
	UT		U-Transformation Programme (1 day)	Nov 2024	Fudan, SH
19	Core	MBA2434	Human Resource Management	Jan 16-19, 2025	Fudan, SH
		MBA2449	Consultancy Project: Supervision 2nd	Feb, 2025	Fudan, SH
20	Oversea Elective	GRA8243	Entrepreneurship in Silicon Valley and Beyond	Feb 10-14, 2025	UC Berkeley, US
21	Elective	MBA2441	Leading and Organizing Digitally	Feb 27 – Mar 2, 2025	Fudan, SH
22	Elective	MBA2432	Strategic Technology and Innovation Management	Mar 27-30, 2025	Fudan, SH
23	Core	MBA2396	Operational Management	Jun 12-15, 2025	Fudan, SH
			GNAM EMBA week	Jun 16 - 20, 2025	Overseas
24	Elective	MBA2400	International Business	Jul 10-13, 2025	Fudan, SH
		MBA2449	Consultancy Project: Oral Presentation	Aug 2-3, 2025	Fudan, SH
25	Core	MBA2399	Leadership Development	Aug 21-24, 2025	Fudan, SH
		MBA2449	Consultancy Project: Submission	Sep 3, 2025	Fudan, SH
	UT		Life after MBA	Sep, 2025	BI, Oslo, Norway
26	Core	MBA2427	Business Simulation and Global Governance	Sep 22-24, 2025	BI, Oslo, Norway
			Graduation Ceremony	Sep 25, 2025	BI, Oslo, Norway

* Dates of the courses and events are subject to changes.



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