

MBA39 Schedule

No		Course Code	Module Name	DATE*	LOCATION
		#	Opening Ceremony	2-Jun-23	Fudan, SH
		#	MBA Orientation	June 3-4, 2023	
1	Core	MBA2430	Business Strategy	June 15-18, 2023	Fudan, SH
			Introduction of U-Transformation Program	15-Jul-23	Fudan, SH
2	Core	MBA2391	Organizational Management and Control	August 24-27, 2023	Fudan, SH
			Consultancy Project Introduction Lecture	August, 2023	Fudan, SH
3	Core	MBA2429	Marketing Management	September 21-24, 2023	Fudan, SH
4	Core	MBA2436	Managerial Economics and Decision Making	October 19-22, 2023	Fudan, SH
5	Core	MBA2425	Financial Accounting	November 16-19, 2023	Fudan, SH
6	Core	MBA2424	Corporate Finance	December 14-17, 2023	Fudan, SH
7	Elective	GRA8283	Leading and Organizing Digitally	February 29-March 3, 2024	Fudan, SH
8	Elective	MBA2415	Entrepreneurship in Silicon Valley and Beyond	February 26- March 1, 2024	UC Berkeley San Francisco, US
9	Elective	MBA2432	Strategic Technology and Innovation Management	March 14-17, 2024	Fudan, SH
			Consultancy Project Supervision	February or March, 2024	Fudan, SH
10	Core	MBA2434	Human Resource Management	April 18-21, 2024	Fudan, SH
11	Elective	MBA2400	International Business	May 9-12, 2024	Fudan, SH
12	Elective	MBA2435	Strategic Insight from Machine Learning	May 23-26, 2024	Fudan, SH
13	Elective	MBA2417	Intra/Entrepreneurship and New Wealth Creation	17-May-23	Fudan, SH
				Aug 2-4, 2024	
14	Elective	GRA8281	Succeeding with Sustainable Growth	June 3-7, 2024	BI Oslo, Norway
15	Elective	GRA8285	Creating and Leading Green Organizations	June 10-14, 2024	BI Oslo, Norway
			GNAM EMBA Week	June 10-14, 2024	
16	Elective	GRA8284	Regional Business Contexts	May or June, 2024	IE Madrid, Spain
17	Core	MBA2426	Project and Change Management	July 4-7, 2024	Fudan, SH
			Mid-term Review Workshop (1 day)	July, 2024	Fudan, SH
			Consultancy Project Supervision	August, 2024	Fudan, SH
18	Elective	MBA2423	Multinational Financial Management	August 29-September 1, 2024	Fudan, SH
19	Elective	MBAXXXX	Emerging windows of opportunity for post-COVID Asia	September, 2024	NTU, Singapore

20	Core	MBA2396	Operational Management	October 10-13, 2024	Fudan, SH
21	Elective	MBA2438	Luxury Brand Management	October 24-27, 2024	Fudan,SH
22	Elective	MBA2433	Cooperative Strategy and Networks	November 7-10, 2024	Fudan, SH
23	Elective	GRA8282	Design Thinking	November 18-22, 2024	HPI Potsdam, Germany
24	Elective	GRA8247	Entrepreneurship and Green Business Innovations	November 25-29, 2024	NORRSKEN, Sweden
25	Core	MBA2399	Leadership Development	December 12-15, 2024	Fudan, SH
			Consultancy Project Oral Presentation	February 22-23, 2025	BI Oslo, Norway
			Life after MBA	May, 2025	BI Oslo, Norway
26	Core	MBA2427	Business Simulation and Global Governance	May, 2025	BI Oslo, Norway
			Graduation Ceremony	May, 2025	Fudan, SH
		MBA2420	Consultancy Project Submission	March 26, 2025	

*Dates are subject to change