

MBA34 Schedule

No		Course Code	Module Name	DATE	LOCATION
		#	Opening Ceremony	June 5, 2020	Fudan, SH
		#	MBA Orientation	June 6-7, 2020	
1	Core	MBA2429	Marketing Management	July 4-5 & July 11-12, 2020	Fudan, SH
2	Core	MBA2430	Business Strategy	August 13-16, 2020	Fudan, SH
			Thesis Introduction Lecture	August, 2020	Fudan, SH
3	Core	MBA2391	Organizational Management and Control	October 15-18, 2020	Fudan, SH
4	Core	MBA2436	Managerial Economics and Decision Making	November 5-8, 2020	Fudan, SH
5	Core	MBA2425	Financial Accounting	December 3-6, 2020	Fudan, SH
6	Core	MBA2424	Corporate Finance	January 7-10, 2021	Fudan, SH
7	Elective	MBA2400	International Business	Jan 28-31, 2021	Fudan, SH
			Thesis Supervision	March, 2021	Fudan, SH
8	Elective	MBA2415	Entrepreneurship in Silicon Valley and Beyond	March 1-5, 2021	San Francisco, US
9	Elective	MBA2441	Leading and Organizing Digitally	March 4-7, 2021	Fudan, SH
10	Elective	MBA2432	Strategic Technology and Innovation Management	March 18-21 2021	Fudan, SH
11	Core	MBA2434	Human Resource Management	April 15-18, 2021	Fudan, SH
12	Elective	MBA2435	Strategic Insight from Machine Learning	May 9, May 18, May 23, 2021	Fudan, SH
13	Elective	MBA2408	EU and Latin-American Business Trends(Madrid)	May 31-June 4, 2021	Madrid, Spain
				May 21, 2021	
14	Elective	MBA2417	Intra/Entrepreneurship and New Wealth Creation	July 30-August 1, 2021	Fudan, SH
15	Core	MBA2426	Project and Change Management	July 1-4, 2021	Fudan, SH
			Thesis Supervision	August, 2021	Fudan, SH
16	Elective	MBA2423	Multinational Financial Management	September 2-5, 2021	Fudan, SH
17	Elective	MBA2407	Asian Business Trends(Singapore)	TBD	Singapore
18	Core	MBA2396	Operational Management	October 14-17, 2021	Fudan, SH
19	Elective	MBA2438	Luxury brand Management	October 28-31, 2021	Fudan,SH
20	Elective	MBA2433	Cooperative Strategy and Networks	September 16-19, 2021	Fudan, SH
21	Elective	MBA2437	Design Thinking for Digital Development	November 22-26, 2021	Potsdam, Germany
22	Elective	MBA2440	Entrepreneurship and Green Business Innovations	November 29-December 3, 2021	Stockholm, Sweden
23	Core	MBA2399	Leadership development	December 9-12, 2021	Fudan, SH