



復旦大學 管理学院
SCHOOL OF MANAGEMENT
FUDAN UNIVERSITY



SCHOOL OF MANAGEMENT FUDAN UNIVERSITY

学院使命

Mission Statement

扎根于进步的中国，致力于创新性研究，
培养具有全球视野又深谙中国国情的
管理专才、学术精英和社会领导者，
为经济繁荣和社会发展做出贡献。

Centered within the Chinese business environment,
we are committed to advancing academic and applied research,
as well as sharing innovative ideas and thoughts.

We also strive to develop professional managers, elite scholars
and social leaders who through their global perspectives and local insights,
contribute to economic growth and social development.



院长致辞

Dean's Message

“日月光华，旦复旦兮。”

复旦，这一取自《尚书大传》的校名，意味着复旦大学从创立之日起，就踏上了自强不息、薪火相传的不朽生命历程。教育，作为一项充满希望的持续的事业，需要我们年复一年不懈的努力。百余年来，一代又一代的复旦人，正是坚守着这样的信念、责任和承诺，才造就了复旦今天的辉煌和荣耀，铸就了复旦品牌的精神内核和文化底蕴。

“笃学立业，厚德惠人”

复旦管院自1985年恢复建院以来，伴随着国家波澜壮阔的改革与发展进程，秉承着“扎根于进步的中国，致力于创新性研究，培养兼具国际视野、又深谙中国国情的学术专才、商业精英和社会领导者”的光荣使命，学院全体师生员工不懈努力，不仅实现了教学与科研水平的全方位提升，更为中国经济的腾飞培养了大量高素质的管理人才。

一代又一代管院人的默默耕耘、倾心付出，推动着学院一路坚韧前行，让学院不断突破创新，开拓出属于中国和世界的管理教育探索与发展之路。在这三十多年间，学院的学科构架持续完善、教学科研水准不断提升；学院以全球最快速度通过国际顶级认证，多

个专业学位项目在国际权威排行榜上成绩斐然。这是对我院长期致力于科学研究、人才培养和服务社会所获成绩的认可，亦是我院迈向国际一流商学院进程中的里程碑，为我们未来的发展开启了更为广阔的天地。

我们深知，建设国际一流商学院不能急功近利、急躁冒进。面向未来，我们仍将继续承担时代赋予的使命，以持之以恒的努力、孜孜不倦的求索，为中国经济发展培养优秀人才、贡献前沿管理思想。通过持续努力，我们坚信复旦大学管理学院终将乘中华腾飞之翼，跻身于世界领先商学院的行列。

让我们携手努力并期待！

陆雄文
复旦大学管理学院院长

“Heavenly light shines day after day”

Derived from Shangshu Dazhuan (Scholia of the Collection of Archaic Texts), the name of Fudan signifies the university's perpetual pursuit of excellence since the moment of its foundation. Education, as a promising and sustainable career, requires our unremitting endeavors year after year to achieve the glorious goal. For more than one hundred years, generations of Fudan people have kept such a belief and commitment, which led to the university's brilliance and glory, and cast upon the university's brand its spiritual core and cultural basis.

“Dedication to learning, passion for accomplishment; growth with great virtues, readiness to help others”

Since its reestablishment in 1985, School of Management at Fudan University (FDSM) has grown along with the magnificent process of reform and development in China. Driven by the glorious mission----“Centered within the Chinese business environment, we are committed to advancing academic and applied research, as well as sharing innovative ideas and thoughts. We also strive to develop professional managers, elite scholars and social leaders who through their global perspectives and local insights, contribute to economic growth and social development.”, and with the unremitting efforts of all the faculty and staff, we have not only promoted the teaching and research strength in an all-round way, but also cultivated large numbers of outstanding professional management talents for the economic development of China.

The great contributions made by generations of faculty and staff have been the driving force for the School's consistent advancement, impressive breakthroughs and eventually have forged an unfolding path of exploration and development to the management education, which benefits both China and the world. In the past 30 years, significant improvement has been made in disciplinary structure, teaching and research, top-tier international accreditation has been attained within the shortest period of time in the world and remarkable achievements have also been made in the authoritative international rankings by multiple professional degree programs of the School. These achievements are not only the recognition of our long-term commitment to academic researches, talent cultivations and social services, but also a millstone on our path to making further development and becoming a world-class business school.

We deeply understand that only through the continuous endeavor and unremitting exploration can we build a world-class business school. Looking forward, we shall strive to fulfill our responsibility for China's economic growth by cultivating excellent talents, and developing leading management ideas. With the belief and mission in mind, and through several generations' persistent pursuit, we hold the firm belief that FDSM will eventually become a leading business school in the world.

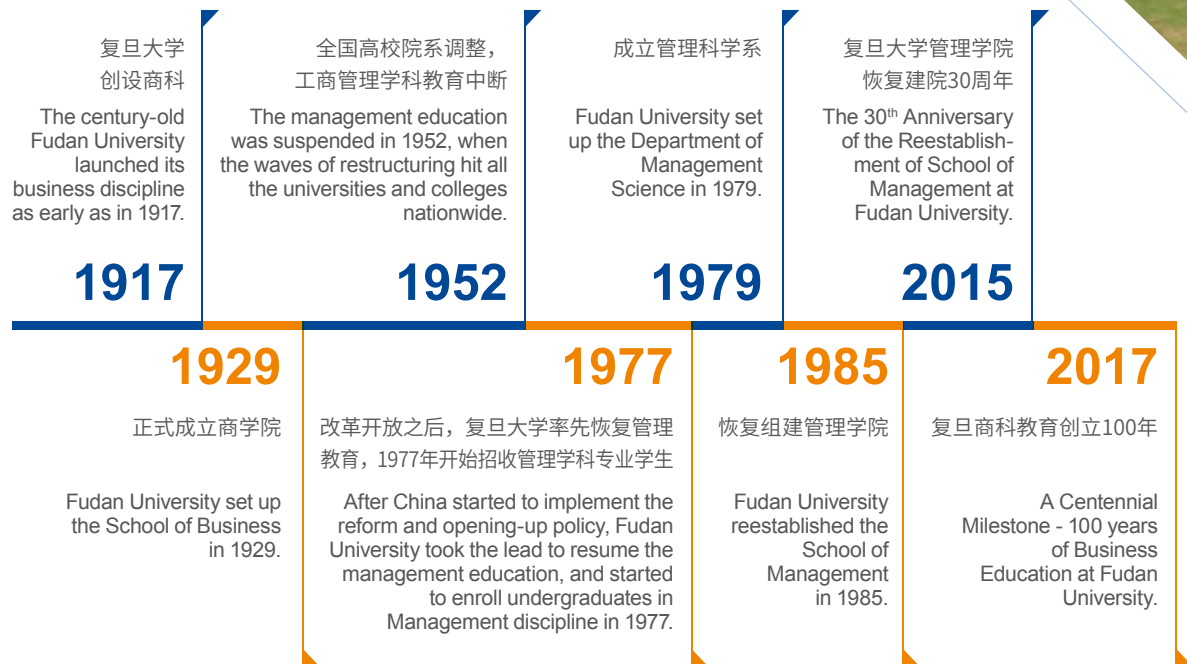
Let us join hand in hand to wish all the best!

Dean
School of Management,
Fudan University

商学历史悠久

Long History of Business Education

走过一个多世纪的复旦大学是我国最早设立工商管理教育体系的高校。
China's first higher education institution to establish the educational system of Business Administration.



学科体系完整

Integrated Disciplinary System

经过30多年的发展壮大，学院目前设有8个系、29个跨学科研究机构。学院现有一级学科博士点5个，二级学科博士点13个（含自设博士点），一级学科硕士点5个，二级学科硕士点16个（含自设硕士点）以及工商管理硕士（MBA）/高级管理人员工商管理硕士（EMBA）、会计硕士（MPAcc）、国际商务硕士、金融硕士及应用统计硕士5个专业学位硕士点，本科专业7个，博士后科研流动站4个。2018年，在教育部学位与研究生教育发展中心公布的全国首次专业学位水平评估结果中，复旦大学工商管理类别获评“A+”。

After rapid development during three decades, the School now consists of 8 departments and 29 cross-disciplinary research institutes. It includes 5 disciplines and 13 sub-disciplines that award doctoral degrees, and 5 disciplines and 16 sub-disciplines that award master's degrees. The School provides 5 professional master's degree programs including MBA/EMBA, Master of Professional Accountants (MPAcc) Program, Master of International Business Program, Master of Finance Program, and Master of Applied Statistics Program. It also includes 7 undergraduate programs and 4 mobile stations for post-doctoral research. In the 2018 China University Professional-degree Rankings released by the China Academic Degrees & Graduate Education Development Center, Fudan University received an A+ in the discipline of Business Administration.

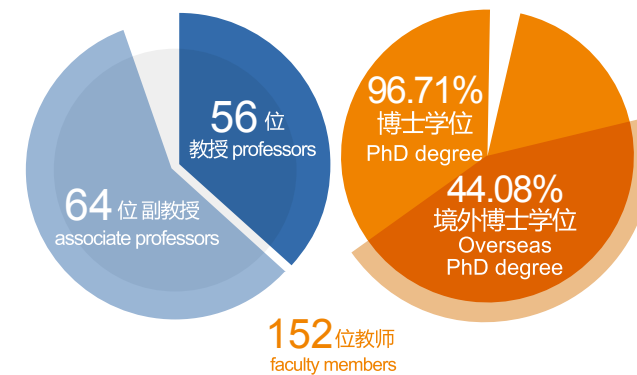


师资力量雄厚

Strong Faculty Team

复旦大学管理学院师资力量雄厚，全院共有教师152人，其中教授56人、副教授64人。96.71%的教师具有博士学位，其中取得境外博士学位的有67人，占总人数的44.08%。

The School boasts a total of 152 faculty members, including 56 full professors and 64 associate professors. 96.71% of the faculty hold a PhD degree, among whom 67 faculty members obtained PhD degrees from overseas, accounting for 44.08% of the total faculty members.



科研实力突出

Outstanding Research Strength

学院各专业和研究方向在国内外的学术影响力不断提升，培养了一批卓越的学术带头人，形成了十几个高质量的学术研究团队，积累了一批优秀的学术专著、论文和专利。在2021年UTD发布的“全球商学院科研百强榜（2016-2020）”中，学院位列中国大陆第1，全球第91，连续6年稳居全球百强。

Several decades of hard work have led to great achievements in various disciplines and research areas, with some being highly influential both home and abroad, as well as a long list of top-level academic papers, theses and patents, an array of outstanding leaders in all kinds of academic researches, and plenty of high-quality research teams. FDSM ranks 91st worldwide in the 2021-released UT Dallas Top 100 Business School Research Rankings (2016-2020), lands again at No.1 in Chinese mainland and among the global top 100, a position it has maintained for six consecutive years.

优秀人才辈出

Incubator of Management Talents

学院严谨的治学态度和良好的学习氛围，每年都吸引了众多考生前来深造，培养了一批批管理精英。截至2020年年底，学院有在读本科生851人，硕士研究生、博士生124人，专业学位硕士研究生6124人，工商管理博士生183人。目前学院校友已超过51000人。高层管理教育中心2020年全年已培训7500人次，迄今为止共计近62500名企业管理者参与培训。

Every year, many students are attracted to FDSM for further studies due to its rigorous scholarship and favorable learning environment. The School has developed batches of management elites since its reestablishment. By the end of 2020, the School has a total of 851 undergraduates, 124 MPhil and PhD students, 6,124 professional master students and 183 DBA students. Currently, the number of FDSM alumni has come to more than 51,000. In addition, the Executive Education Center trained 7,500 person times in 2020, and so far, a total of more than 62,500 enterprises managers have participated in training.

国际交流广泛 Extensive Global Cooperation

管理学院恢复建院以来，广泛推行“走出去、引进来”的国际化战略，积极拓展国际交流，与美国、意大利、挪威、英国、法国、新加坡、澳大利亚、韩国、香港等32个国家和地区的110所著名高等院校和研究机构建立了多种形式的交流、合作关系。国际化战略已经覆盖到了学生、师资、科研、课程设置、企业联系、国际合作研究等各个层面。

Since its re-establishment, FDSM has been adopting an internationalization strategy and actively exploring opportunities of international exchanges. It has built up cooperation and exchanges with 110 well-known universities and research institutions from 32 countries and regions such as USA, Italy, Norway, UK, France, Singapore, Australia, South Korea, and Hong Kong. The internationalization strategy has covered a wide range of areas including student exchange, faculty exchange, collaborative scientific research, curriculum development, corporate links and international cooperative research, etc.

通过国际权威认证 Leading International Accreditations

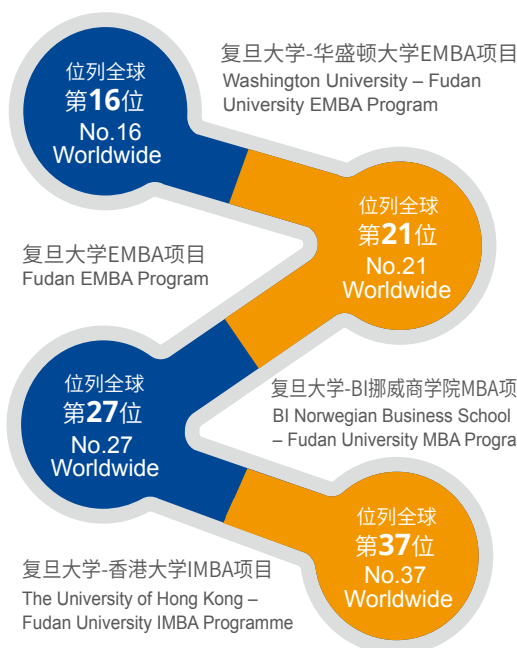
为了拓展更为丰富的全球化资源，加强与各国优秀商学院间的交流和科研合作，学院还积极加入诸多国际顶尖的合作组织。2007年，管理学院正式成为PIM（Partnership in International Management）组织成员学院。2009年，学院成为GMAC（美国商学院协会研究生入学管理委员会）在全球的第173家正式会员。2011年，学院参与发起成立CoBS（商学院商业与社会全球联盟）组织。2012年，学院作为创始人员加入GNAM（全球高端管理联盟）组织。2009年，学院顺利取得EQUIS（欧洲质量发展认证体系）国际认证。在2012年与2017年EQUIS再认证中，学院荣获佳绩，连续被授予五年期认证。2010年学院快速通过AACSB（国际精英商学院协会）国际认证，并分别于2015、2020年通过AACSB再认证，都同样获得五年的认证期限。

In order to promote the exchanges and cooperative research with the world's top business schools and develop more diversified global resources, the School has also joined many prestigious international organizations for business education. In 2007, FDSM was admitted as a formal member of the Partnership in International Management (PIM) and in 2009, became the 173rd full member of Graduate Management Admission Council (GMAC). The School jointly launched the Council on Business and Society (CoBS) in 2011 and joined the Global Network for Advanced Management (GNAM) as a founding member in the year of 2012. The School was awarded the EQUIS Accreditation by EFMD in 2009, and received the five-year EQUIS re-accreditation in 2012 and 2017 respectively. Meanwhile, the School quickly achieved the AACSB Accreditation in 2010 and obtained the five-year AACSB re-accreditation in 2015 and 2020 respectively.

国际排名稳步提升 Steady Progression in International Rankings

英国《金融时报》(FT)发布的2021年全球MBA项目排名中，复旦MBA项目位列全球第32，亚太第6，大陆大学商学院第1。在2020年FT全球EMBA项目百强榜单上，复旦大学管理学院四大项目稳居全球40强。复旦大学-华盛顿大学EMBA项目位列全球第16位；复旦大学EMBA项目位列全球第21位；复旦大学-BI挪威商学院MBA项目位列全球第27位；复旦大学-香港大学IMBA项目位列全球第37位。

在2020年公布的QS世界大学学科排名中，复旦与管理学相关的三个主要学科领域：商业与管理研究、会计与财务金融排名均位列全球第50名，统计与运筹排名进入全球前100名。



In the Financial Times Global MBA Ranking 2021, Fudan MBA Program is ranked No.32 in the world, No.6 in the Asia-Pacific region and No.1 among Chinese mainland universities. In the Financial Times Global EMBA Ranking 2020, all 4 programs of the School ranked among Top 40. Washington University-Fudan University EMBA Program is ranked No.16 worldwide; Fudan EMBA Program is ranked No.21 worldwide; BI Norwegian Business School-Fudan University MBA Program is ranked No.27 worldwide; The University of Hong Kong-Fudan University IMBA Programme is ranked No.37 worldwide.

In the 2020 QS World University Rankings by Subject, Fudan University has had a notable showing in three management related subjects: No. 50 worldwide for “Business & Management Study” and “Accounting & Finance”, Top 100 for “Statistics & Operational Research”.

企业合作深入 Extensive cooperation with enterprises

学院历来将与企业的合作贯穿于教学和学院发展的每一个环节，最大程度地利用校企合作推进人才培养和学院的发展，从而更好地回馈社会、服务社会。企业通过校园宣讲会、招聘会、校园竞赛、实务课程、实习基地、奖学金、企业日、职业信息平台等，展示企业品牌与文化、选拔人才。学院发起了管理大师论坛、问学讲堂、博思荟、聚劲论坛等各种讲座论坛，成为院企合作的纽带。学院还设立了专职团队，全方位对校企合作关系进行高效、有序地管理。众多海内外著名企业与学院开展了企业参访、学生实践、论坛合作、人才定向培养、案例研究、资金与物资捐助等多种形式的合作，不断加强学界和业界的互动与交流，支持学院发展。

The School has been propelling school-enterprise cooperation in multi dimensions to promote talent cultivation and the development of the School, with an aim to give back and serve the society. The enterprises promote their corporate brands and select talents through campus talks, career fairs, campus competition, practical courses, internship placement, scholarship, Open Day and CDO portal, etc. Meanwhile, the School has hosted a variety of forums such as Fudan SVB Forum of Management Masters, Fudan Thought Leadership Forum, Bosihui HR Salon, Join Forum, serving as the bond of cooperation between the School and enterprises. The School also established a professional team dedicated to developing corporate relations. Many well-known companies both home and abroad have provided strong support for the School's development. And the major forms of cooperation between the school and enterprises include company visit/ Open Day, student internships, joint forums, practical courses, case study, fund and materials support, strengthen the interaction and communication between academia and industry.



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