BI Norwegian Business School - Fudan University
MBA Program
International / Part-time / English
Since 1996

Get In Touch With Us
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About Us

The Best of Both

School of Management, Fudan University is recognized as one of China's top universities with internationally experienced staff, and BI Norwegian Business School is ranked as the top business school in Norway (and one of the largest in Europe). It is the collaboration between these two schools that truly creates such a solid framework for the BI-Fudan MBA Program.

School of Management, Fudan University
- Accredited EQUIS, AACSB
- A long-standing history of business education in China with highly competent faculty and a broad range of departments and research institutes
- An extensive scale of global cooperation, including exchange programs with the world's top universities

BI Norwegian Business School
- Accredited EQUIS, AACSB
- Ranked No.1 in Norway
- Ranked No.35 in Financial Times European Business School Rankings
- Ranked No.28 worldwide among the best 1,000 Business Schools by Eduniversal

25 Years in China
Being one of the first Foreign-Chinese MBA programs of its kind, the BI-Fudan MBA program is a well-rounded program that has been developing and adjusting its courses for the holistic education of its participants since 1996.

Not only does the program equip participants with the necessary technical skills, it also nurtures soft skills such as communication, both locally and cross-culturally.

Top 3 Part-Time MBA Program Globally
Placed global No. 2 Part-time MBA, No. 27 EMBA Ranking in 2020 by Financial Times.

Value Proposition

1. Quality
   - Down-to-earth and Word of Mouth courses for global managers

2. Global
   - Both local and diversified international exposures

3. Uniqueness
   - Striving for individual growth, focusing on effectiveness

4. Community
   - The Join & Share platform encourages sharing in and beyond the class
Program Structure

A Global Experience

The program consists of 24 modules, which are made up of 11 core courses and 13 elective courses. Offering the opportunity to interact with and study from international experts, there are 5 international elective courses available, all in collaboration with top global business schools.

11 CORE Core curriculum offering strategic thinking and technical skills.
4 ELECTIVE To choose from 13, 5 offered internationally.
THESIS Groups of 2-4 students form teams with supervisor guidance.

INTRODUCTION DAYS
Orientation Module 3 days off-site

CORE COURSES & ELECTIVES

STRATEGY & ORIENTATION
1. Business Strategy
2. Organizational Management and Control
3. Marketing Management
4. International Business (Elective)
5. Cooperative Strategy and Networks (Elective)
6. Luxury Brand Management (Elective)

FINANCE & ACCOUNTING
7. Managerial Economics and Decision Making
8. Corporate Finance
10. Multinational Financial Management (Elective)

OPERATIONS & CHANGE
11. Operational Management
12. Project and Change Management
13. Strategic Technology and Innovation Management (Elective)
14. Intra/Entrepreneurship and New Wealth Creation (Elective)
15. Strategic Insights from Machine Learning (Elective)
16. Leading and Organizing Digitally (Elective)

CAPABILITIES DEVELOPMENT
17. Human Resource Management
18. Leadership Development

INTERNATIONAL ELECTIVE COURSES
20. Design Thinking for Digital Development
22. Entrepreneurship in Silicon Valley and Beyond
23. EU and Latin American Business Trends
24. Entrepreneurship and Green Business Innovations

GERMANY HPI Academy, Potsdam University
SINGAPORE Nanyang Technological University
U.S.A Haas School of Business, Berkeley San Francisco
SPAIN IE Business School, Madrid
SWEDEN NORRISKEN, Stockholm

GRADUATION
Graduation Ceremony

OSLO BI Norwegian Business School
SHANGHAI School of Management, Fudan University

Faculty

75% from Europe
25% from Fudan, Shanghai

Exchange Program

School of Management, Fudan University also offers students the opportunity to apply for its exchange programs for a half-year study at one of its more than 40 partner schools worldwide. GNAM (Global Network for Advanced Management) business schools program is another chance for students to study abroad at top universities since 2017.
Community

Join and Share

WE BELIEVE IN THE STRENGTH OF NETWORKS. Social interaction and focus on experience sharing can broaden your mind beyond textbook knowledge. The BI-Fudan MBA program has a strong student union called the Join and Share community, which celebrated its 15th anniversary in 2020. The network organizes a wide range of activities and events, which range from informal sports events and social gatherings to industry specific debates and talks. The over 2800 students and alumni constitute a warm and personal network with an inclusive atmosphere.

THE LATEST SIX CLASSES PROFILE

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<tbody>
<tr>
<td>Average Age:</td>
<td>35.9 years</td>
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<tr>
<td>Students From Foreign Invested Enterprises:</td>
<td>85.1%</td>
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<tr>
<td>Average Work Experience:</td>
<td>12.6 years</td>
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<tr>
<td>Average Management Experience:</td>
<td>6.8 years</td>
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<tr>
<td>Nationalities/Regions Represented (Since2003):</td>
<td>32</td>
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Admission

Degree Awarded:
- BI Norwegian Business School MBA Degree
- School of Management, Fudan University Study Certificate

Duration:
- 2 years part-time
- 15 four-day modules (Thursday to Sunday)

Intakes:
- Two intakes for each year: May and November
- Rolling admission

Admission Criteria:
- Bachelor degree with 5 years working experience or college diploma with 10 years working experience, and currently on management position
- Competency in spoken and written English

Admission Procedure:
- Background evaluation (30%) + Written test (20%) + Group interview (50%)
- Application with 2 recommendation letters
- The assessment process takes 5 working days

www.fds.m.fudan.edu.cn/wmba and click the “Apply Now” button to fill in your pre-application form.

PAAL UTVIK
Founding Partner, Viridis Kapital

Completing my MBA at BI-Fudan was certainly a turning point for me. Expanding my network with competent people along with my personal development was a great combination that really pays off today.

PAUL YANG
EVP, Fourth Paradigm

The BI-Fudan MBA program has opened a door for me in terms of vision and career aspirations. I deepened my understanding of running a business and how to excel in a highly dynamic market like China. The alumni network is a goldmine of great minds and resources, which are highly relevant to future career success.