学院使命
Mission Statement

扎根于进步的中国，致力于创新性研究，
培养具有全球视野又深谙中国国情的
管理专才，学术精英和社会领导者，
为经济繁荣和社会发展做出贡献。

Centered within the Chinese business environment,
we are committed to advancing academic and applied research,
as well as sharing innovative ideas and thoughts.
We also strive to develop professional managers, elite scholars
and social leaders who through their global perspectives and local insights,
contribute to economic growth and social development.
院长致辞
Dean’s Message

“日月光华，旦复旦兮。”

复旦，这一取自《尚书大传》的校名，意味着复旦大学从创立之日起，就踏上了自强不息、薪火相传的不朽生命历程。教育，作为一项充满希望的持续的事业，需要我们年复一年不懈的努力。百数年来，一代又一代的复旦人，正是坚守着这样的信念，责任和承诺，才造就了复旦今天的辉煌和荣耀，铸就了复旦品牌的精神内核和文化底蕴。

“笃学立业，厚德惠人”

复旦大学自1955年恢复建院以来，伴随着国家波澜壮阔的改革与发展进程，秉承着“扎根于进步的中国，致力于创新性研究，培养既具国际视野，又深谙中国国情的学术专才、商业精英和社会领导者”的光荣使命，全体师生员工不懈努力，不仅实现了教学与科研水平的全方位提升，更为中国经济的腾飞培养了大量高素质的管理人才。

三十多年来，一代又一代管院人的默默耕耘、倾心付出，推动着学院一路坚韧前行，让学院不断突破创新，开拓出属于中国和世界的管理教育探索与发展之路。三十多年来，学院学科框架持续完善，教学科研水平不断提升；学院以全球最快速度通过国际顶级认证，多个专业学位项目在国际权威排行榜上成绩斐然。这是对我院长期致力于科学研究，人才培养和服务社会所获成果的认可，亦是对我院迈向国际化一流商学院进程中的里程碑，为我们的未来发展开启了更为广阔的天地。

我们深知，建设国际一流商学院不能急功近利、急于求成，面向未来，我们仍将继续承担时代赋予的使命，以持之以恒的努力，孜孜不倦的探索，为中国经济持续发展培养优秀人才、贡献前沿管理思想。通过持续努力，我们坚信复旦大学管理学院终将乘中华腾飞之翼，跻身于世界领先商学院的行列。

让我们携手努力并期待！

复旦大学管理学院院长

"Heavenly light shines day after day"
Derived from Shangshu Dazhuan (Scholia of the Collection of Archaic Texts), the name of Fudan signifies the university’s perpetual pursuit of excellence since the moment of its foundation. Education, as a promising and sustainable career, requires our unremitting endeavors year after year to achieve the glorious goal. For more than one hundred years, generations of Fudan people have kept such a belief and commitment, which led to the university’s brilliance and glory, and cast upon the university’s brand its spiritual core and cultural basis.

“Dedication to learning, passion for accomplishment; growth with great virtues, readiness to help others”

Since its reestablishment in 1985, School of Management at Fudan University (FDSM) has grown along with the magnificent process of reform and development in China. Driven by the glorious mission----“advancing both academic and applied research and sharing innovative ideas and thoughts as well as developing professional managers, elites scholars and social leaders with global perspectives and local insights”, and with the unremitting efforts of all the faculty and staff, we have not only promoted the teaching and research strength in an all-round way, but also cultivated large numbers of outstanding professional management talents for the economic development of China.

In the past 30 years, the great contributions made by generations of faculty and staff have been the driving force for the School’s consistent advancement, impressive breakthroughs and eventually have forged an unfolding path of exploration and development to the management education, which benefits both China and the world. In the past 30 years, significant improvement has been made in disciplinary structure, teaching and research, a top-tier international accreditation has been attained within the shortest period of time in the world and remarkable achievements have also been made in the authoritative international rankings by multiple professional degree programs of the School. These achievements are not only the recognition of our long-term commitment to academic researches, talent cultivations and social services, but also a milestone on our path to making further development and becoming a world-class business school.

We deeply understand that only through the continuous endeavor and unremitting exploration can we build a world-class business school. Looking forward, we shall strive to fulfill our responsibility to China’s economic growth by cultivating excellent talents, and developing leading management ideas. With the belief and mission in mind, and through several generations of persistent pursuit, we hold the firm belief that FDSM will eventually become a leading business school in the world.

Let us join hand in hand to wish all the best!

Dean
School of Management,
Fudan University
Long History of Business Education

- **1917**: The century-old Fudan University launched its business discipline as early as in 1917.
- **1929**: Fudan University set up the School of Business in 1929.
- **1952**: The management education was suspended in 1952, when the waves of restructuring hit all the universities and colleges nationwide.
- **1977**: After China started to implement the reform and opening-up policy, Fudan University took the lead to resume the management education, and started to enroll undergraduates for Management discipline in 1977.
- **1979**: Fudan University set up the Department of Management Science in 1979.
- **1985**: Fudan University reestablished the School of Management in 1985.
- **2015**: The 30th Anniversary of the Reestablishment of School of Management at Fudan University.
- **2017**: A Centennial Milestone —— 100 years of Business Education at Fudan University.
学科体系完整
Integrated Disciplinary System

经过三十余年的发展壮大，学院目前设有 8 个系、25 个跨学科研究机构。学院现有一级学科博士点 5 个，二级学科博士点 12 个（含自设博士点），一级学科硕士点 5 个，二级学科硕士点 17 个（含自设硕士点）以及工商管理硕士（MBA）/ 高级管理人员工商管理硕士（EMBA）、会计硕士（MPAcc）、国际商务硕士及金融硕士 4 个专业学位硕士点，本科专业 7 个，博士后科研流动站 4 个（其中 1 个与经济学院分别设站）。2018 年，在教育部学位与研究生教育发展中心公布的全国首次专业学位水平评估结果中，复旦大学工商管理类别获评“A+”。

After rapid development during three decades, the School now consists of 8 departments and 25 cross-disciplinary research institutes. It offers 5 disciplinary doctoral degree programs, 12 PhD degree programs of specialist subjects, 5 disciplinary master degree program, and 17 master’s degree programs of specialist subjects. The School provides 4 professional Master’s degree programs including MBA/EMBA, Master of Professional Accountants (MPAcc) programs, Master of International Business Program and Master of Finance Program. It also provides 7 undergraduate programs and 4 mobile stations for post-doctoral research (including 1 established in cooperation with the School of Economics). In the China University Professional-degree Rankings (CUPR) released by the China Academic Degrees & Graduate Education Development Center (CDGDC) in 2018, Fudan University received an A+ in the category of Business Administration.

师资力量雄厚
Strong Faculty Team

截至 2018 年 12 月，学院共有教师 148 人，其中教授 60 人、副教授 64 人。95.95% 的教师具有博士学位，其中取得境外博士学位的有 58 人，占总数的 39.19%。

As of the end of 2018, the school boasts a total of 148 faculty members, including 60 full professors and 64 associate professors. 95.95% of the faculty holds a PhD degree, among whom 58 faculty members obtained their degrees from overseas, accounting for 39.19% of the total faculty members.

科研实力突出
Outstanding Research Strength

学院各专业和研究方向在国内外的学术影响力不断提升，培养了一批卓越的学术带头，形成了十几个高质量的学术研究团队，积累了一批优秀的学术专著、论文和专利。在 UTD 发布的“全球商学院科研排名百强榜”（2014-2018）中位列全球第 83 名，亚洲第 9 名，持续稳居中国大陆第 1 名。
Several decades of hard work has led to great achievements in various disciplines and research areas, with some being highly influential both home and abroad, as well as a long list of top-level academic papers, theses and patents, an array of outstanding leaders in all kinds of academic research, and plenty of high-quality research teams. In the UTD Ranking (The UTD TOP 100 Business School Research Rankings 2014-2018), the School is ranked No. 83 globally, No. 9 in Asia and No. 1 in mainland China.

**Incubator of Management Talents**

学院严谨的治学态度和良好的学习氛围，每年都吸引了众多考生前来深造，培养了一批批管理精英。截至 2018 年底，学院有在读本科生 789 人，科学学硕士学位生、博士生 298 人，工商管理博士生 80 人，专业学位硕士研究生 5179 人。高级管理人员发展中心及风险管理咨询公司 2018 年全年已培训 3000 余名学员，迄今为止共计 50000 多名企业管理者参与培训。目前学院校友已近 47000 人。

Every year, many students are attracted to FDSM for further studies due to its rigorous scholarship and favorable learning environment. The School has developed batches of management elites since its reestablishment. As of the end of 2018 the School has a total of 789 undergraduates, 298 MSc students and PhD students, 80 DBA students and 5179 professional master students. In addition, the Executive Development Center and Fudan Business Consulting Co., Ltd. trained more than 3000 students in 2018, and so far, a total of more than 50000 managers of enterprises have participated in training. Currently, the number of FDSM alumni has come to nearly 47000.

**Extensive Global Cooperation**

管理学院恢复建院以来，广泛推行“走出去，引进来”的国际化战略，积极拓展国际交流，与美国、意大利、挪威、英国、法国、新加坡、澳大利亚、韩国等 31 个国家和地区的 106 所著名高等院校和研究机构建立了多种形式的交流、合作关系。国际化战略已经覆盖到了学生、师资、科研、课程设置、企业联系、国际合作研究等各个层面。

Since its reestablishment, FDSM has been adopting an internationalization strategy and actively exploring opportunities of international exchanges. It has built up cooperation and exchanges with 106 well-known universities and research institutions from 31 countries and regions as USA, Italy, Norway, UK, France, Singapore, Australia, South Korea, and Hong Kong etc. The internationalization strategy has covered a wide range of areas including student exchange, faculty exchange, collaborative scientific research, curriculum development, corporate links and international cooperative research, etc.

**Leading International Accreditations**

为了拓展更为丰富的全球化资源，加强与各国优秀商学院间的交流和科研合作，学院还积极加入诸多国际顶尖的合作组织。2007 年，管理学院正式成为 PIM（Partnership in International Management）组织成员学院。2009 年，学院成为 GMAC（美国商学院协会研究生入学管理委员会）在全球的第 173 家正式会员。同年，顺利取得 EQUIS（欧洲质量发展认证体系）国际认证。2010 年学院以全球最快速度通过 AACSB（国际精英商学院协会）国际认证，并于 2015 年通过 AACSB 再认证。2018 年的 EQUIS 再认证中，学院再获佳绩，成为中国大陆高校第一家获得五年期认证资格的管理学院，并于 2017 年再次被授予 EQUIS 五年期认证。
In order to promote the exchanges and cooperative research with the world’s top business schools and develop more diversified global resources, the School also joined many prestigious international organizations for business education. In 2007, FDSM was admitted as a formal member of the Partnership in International Management (PIM) and later became the 173rd full member of Graduate Management Admission Council (GMAC) in 2009. Meanwhile, the School was awarded the EQUIS Accreditation by EFMD in 2009 and then achieved the AACSB Accreditation in 2010 within the shortest period of time in the world. The School obtained the AACSB re-accreditation in 2015 and in the 2012 EQUIS re-accreditation, the School obtained the accreditation with a period of 5 years, which is the very first business school in Mainland China with such recognition of the School’s overall quality by EFMD. The School also successfully attained the accreditation with a period of 5 years again in 2017.

国际排名稳步提升
Steady Progression in International Rankings

在英国《金融时报》全球 EMBA、MBA 排名中，复旦大学管理学院五大项目全部跻身全球 40 强。复旦大学—华盛顿大学 EMBA 项目位列全球第 6 位，连续 7 年跻身 10 强。复旦大学—BI 挪威商学院 MBA 项目位列全球第 29 位、在职 MBA 项目全球第 3，香港大学—复旦大学 IMBA 项目位列全球第 35 位、毕业生薪酬增长率位列全球第 2。复旦大学 EMBA 项目位列全球第 40 位，参评 6 年，连续位居 40 强。复旦 MBA 项目位列全球第 34 位，毕业生薪酬增长率全球第 1。

在 2019 年公布的 QS 世界大学学科排名中，复旦与管理学相关的三个主要学科领域：商业与管理研究、会计与财务金融排名均进入全球第 50 名，统计与运筹排名进入全球前 100 名。另外，图书馆与信息管理学科位居全球第 40 名，管理学院在管理系统建立方面贡献了中国智慧。

In Financial Times Global EMBA/MBA Programs Ranking, School of Management, Fudan University with 5 programs entered top 40. Washington University – Fudan University EMBA Program is ranked No.6 worldwide, hitting top 10 for successive 7 years; BI Norwegian Business School – Fudan University MBA Programme is ranked No.29 globally and No.3 among all Part-time MBA Programs around the world; The University of Hong Kong – Fudan University IMBA Program is ranked No.35 globally and No.2 in worldwide Students’ Salary Increase ranking. Fudan EMBA Program is ranked No.40 worldwide, keeping its position within top 40 again since its debut 6 years ago. Fudan International MBA Program is ranked No.34 globally and No.1 in worldwide Students’ Salary Increase ranking.

In the 2019 QS World University Rankings by Subject, Fudan University has had a notable showing in three management related subjects: No. 50 worldwide for “Business & Management Study” and “Accounting & Finance”, Top 100 for “Statistics & Operational Research”. In addition, Fudan earned the No. 40 worldwide for “Library & Information Management”. The rankings show that School of Management at Fudan University has made China’s intellectual contribution to the establishment of global management system.

企业合作深入
Extensive Cooperation with Enterprises

学院历来将与企业的合作贯穿于教学和学院发展的每一个环节，最大程度地利用校企合作推进人才培养和学院的发展，从而更好地回馈社会、服务社会。企业通过校园宣讲会、招聘会、校园竞赛、职业信息平台等，展示企业品牌与文化、选拔人才。学院发起了管理大师讲坛、问学讲堂、聚能论坛等各种讲座论坛，成为校企合作的纽带。学院还设立了专职团队，全方位对校企合作关系进行高效、有序地管理，包括瑞银集团、花旗银行、汇丰银行、美国硅谷银行、史带基金会、沃尔沃、复星集团、彭博、嘉吉集团、上海证券交易所等众多海内外著名企业与学院开展了企业参访、学生实习、论坛合作、人才定向培养、案例研究、资金与物资捐助等多种形式的合作，支持学院发展。

The School has been propelling school-enterprise cooperation in multi-dimensions to promote talents cultivation and the development of the School, with an aim to give back and serve the society. The enterprises promote their corporate brands and select talents through campus talks, career fairs, campus competition and CDO portal, etc. Meanwhile, the School has hosted a variety of forums such as Fudan SVB Forum of Management Masters, Fudan Thought Leadership Forum, Join Forum, serving as the bond of cooperation between the School and enterprises. The School also established a professional team dedicated to developing corporate relations. Many well-known companies both home and abroad have provided strong support to the School’s development, including UBS, Citi Bank, HSBC, SVB, Starr Foundation, Volvo, Fosun Group, Bloomberg, Cargill, Shanghai Stock Exchange, and so on. And the major forms of cooperation between the school and enterprises include company visit/open day, student internships, joint forums, practical courses, case study, fund and materials support, etc.