BI Norwegian Business School - Fudan University
MBA Program
International / Part-time / English
Since 1996

Get In Touch With Us
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About Us

The Best of Both

School of Management, Fudan University is recognized as one of China's top universities with an internationally experienced staff, and BI Norwegian Business School is ranked as the top business school in Norway (and one of the largest in Europe). It is the collaboration between these two schools that truly creates such a solid framework for the BI-Fudan MBA Program.

20 Years in China
Being one of the first Foreign-Chinese MBA programs of its kind, the BI-Fudan MBA program is a well-rounded program that has been developing and adjusting its courses for the holistic education of its participants since 1996.

Not only does the program equip participants with the necessary technical skills, it also nurtures soft skills such as communication, both locally and cross-culturally.

Top 10 Part-Time MBA Program Globally
Placed global No. 6 Part-time MBA, No. 48 EMBA Ranking in 2015 by Financial Times.

Value Proposition

1. Quality
   - Down-to-earth and Word of Mouth courses for global managers

2. Global
   - Both local and diversified international exposures

3. Experience
   - Experienced faculty, peers & alumni

4. Community
   - The Join & Share platform encourages sharing in and beyond the class

School of Management, Fudan University
• Accredited EQUIS, AACSB
• A long-standing history of business education in China with highly competent faculty and a broad range of departments and research institutes
• An extensive scale of global cooperation, including exchange programs with the world’s top universities

BI Norwegian Business School
• Accredited EQUIS, AACSB
• Ranked No.1 in Norway
• Ranked No.41 in Financial Times European Business School Rankings
• Ranked No.28 worldwide among the best 1,000 Business Schools by Eduniversal

Prof. Benedicte Brøgger
Associate Dean BI-Fudan MBA

Learning is not a one-way street, it is also about engagement and sharing. That is why we ensure that you will face real business and organizational cases. In the MBA courses, we bring academia and business together to create a challenging and dynamic environment.

Strong Business Collaboration
The Nordic Hub is the BI-Fudan MBA Program’s partnership program with the Nordic companies operating in Shanghai, which seeks to strengthen the interaction between students, businesses and faculty of the program.
Program Structure

A Global Experience

The program consists of 15 modules, which are made up of 11 core courses and 4 elective courses, which participants select from the total 9 elective courses available. Offering the opportunity to interact with and study from international experts, there are 3 international elective courses available, all in collaboration with top global business schools.

| 11 CORE | Core curriculum offering technical skills & knowledge |
| 4 ELECTIVE | 9 to choose from, 3 offered internationally. |
| THESIS | Groups of 1-3 students form teams with supervisor guidance. |

INTRODUCTION DAYS
Orientation Module 3 days off-site

CORE COURSES

| STRATEGY & ORIENTATION | 1. Corporate Strategy and Global Business Policy |
| 2. Organizational Management and Control |
| 3. Marketing Management |
| EFFICIENCY & REPORTING | 4. Managerial Economics and Decision Making |
| 5. Corporate Finance |
| 6. Financial Accounting |
| OPERATIONS & CHANGE | 7. Operational Management |
| 8. Project and Change Management |
| CAPABILITIES DEVELOPMENT | 9. Human Resource Management |
| 10. Leadership Development |
| 11. Business Simulation and Global Governance |

ELECTIVE COURSES

| 1. Management and E-Business |
| International Business |
| Intra/Entrepreneurship and New Wealth Creation |
| Business Models for the Sharing Economy |
| Idea Work and Organizational Creativity |
| Relationship and Knowledge Management |
| Asian Business Trends |
| Entrepreneurship in Silicon Valley and Beyond |
| EU and Latin American Business Trends |

| SHANGHAI | School of Management, Fudan University |
| APIC | Nanyang Technological University |
| SFO | Haas School of Business, Berkeley San Francisco |
| SPA | IE Business School, Madrid |

GRADUATION

Graduation Ceremony

| OSJO | BI Norwegian Business School |
| SSHAHAFA | School of Management, Fudan University |

Faculty

75% from Europe

25% from Fudan, Shanghai

Exchange Program

School of Management, Fudan University also offers students the opportunity to apply for its exchange programs for a half-year study at one of its more than 60 partner schools worldwide.
Join and Share

WE BELIEVE IN THE STRENGTH OF NETWORKS. Social interaction and focus on experience sharing can broaden your mind beyond textbook knowledge. The BI-Fudan MBA program has a strong student union called the Join and Share community, which celebrated its 10th anniversary in 2015.

The network organizes a wide range of activities and events, which range from informal sports events and social gatherings to industry specific debates and talks. The over 2200 students and alumni constitute a warm and personal network with an inclusive atmosphere.

THE LATEST SIX CLASSES PROFILE

| Average Age | 34.3 years |
| Students From Foreign Invested Enterprises | 90.4% |
| Average Work Experience | 11.1 years |
| Average Management Experience | 5.7 years |

Nationalities/Regions Represented

Degree Awarded:
- BI Norwegian Business School MBA Degree
- School of Management, Fudan University Study Certificate

Duration:
- 2 years part-time
- 25 four-day modules (Thursday to Sunday)

Intakes:
- Two intakes for each year: May and November
- Rolling admission

Admission Criteria:
- Bachelor degree with 5 years working experience or college diploma with 10 years working experience, and currently an management position
- Competency in spoken and written English

Admission Procedure:
- Background evaluation (30%) + Written test (20%) + Group interview (50%)
- Application with 2 recommendation letters
- The assessment process takes 5 working days

www.fdsn.fudan.edu.cn/mwmba and click the “Online Application” button to fill in your pre-application form.

Scan to get more details about the program.

PAUL UTVIK
BI-Fudan MBA, Class 4 Partner, Landmark Capital

Completing my MBA at BI-Fudan was certainly a turning point for me. Expanding my network with competent people along with my personal development was a great combination that really pays off today.

PAUL YANG
BI-Fudan MBA, Class 5 Country Head Greater China, Oracle Marketing Cloud

The BI-Fudan MBA program has opened a door for me in terms of vision and career aspirations. I deepened my understanding of running a business and how to excel in a highly dynamic market like China. The alumni network is a goldmine of great minds and resources, which are highly relevant to future career success.